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Western Maine Forest Nursery Co.

GROWERS OF EVERGREEN TREES

Fryeburg, Maine

Fall Planting Time - 1948

Dear Customer:

The time to plant Evergreens is here!

More and more folks are planting their Evergreens in the Fall. The real benefit, of course, is TIME! Setting your Trees in now, when there's not much gardening to be done, saves you time next Spring. And you know how useful extra time is then when there's so much to do!

But more important, is the EXTRA-GROWTH start you give your Evergreens. Let me tell you why: Spring comes late up here in Maine. I can't dig and ship my Trees until the frost leaves the ground, and by then the Spring growing season has undoubtedly started where you live. If you live south of me, as much as a month or more of your best tree-growing season may have gone by before I can ship my Trees to you. So, if you wait till next Spring, your Trees can't help but miss part of your growing season.

But by planting your Trees in the Fall - now - they're in your ground and ready to burst into life the moment Spring arrives in your town!

Get ALL These Benefits From Your Evergreens!

It's funny how lots of folks consider Evergreens as "just ornaments" to touch up their house and lawn. Yes, Evergreens give your home and grounds unmatched Living Beauty, but that isn't all! You get more privacy with hedges and screens - more protection against chilling winter winds with tall windbreaks - more peace and quiet with plantings that cut off street noises - more savings on fuel bills!

I've Kept My Prices Down In Spite of Rising Costs!

The best surprise of all is when you ADD UP ALL THE BENEFITS and compare them with my LOW PRICES. The enclosed folder shows you just how low my prices are... way under those of any other grower I know of, and

I Guarantee Every Tree To Live!

For nearly 25 years we've been guaranteeing satisfaction. This is the only basis on which anyone can hope to conduct a successful business. Each year we put more seed to work at our nursery because customers want more and more of our Trees. Though we grow MILLIONS of Trees each year and have a good selection of all popular varieties, we are bound to get sold out of some kinds early, and these are always the ones that folks want. So to be sure of getting the very trees you've been planning on, send in your order right away. Just write in quantities and kinds on the enclosed Order Form, and mail to me in the return envelope with your remittance. You'll receive your Guaranteed-to-Live Trees promptly for Fall planting.

Sincerely yours,

The Living Tree Nurseryman

